

JACQUELINE WRONA

+44 7521 001336 · Jacqueline@JacquelineWrona.com

www.linkedin.com/jwrona

www.jacquelinewrona.com

SUMMARY

Tenured consulting executive with global experience and stellar track record of managing multimillion-dollar industry portfolios through strategic investment and returns alongside successfully leading complex end-to-end strategy and execution programmes, particularly where cross-functional in nature. Effective acting as challenger, influencer, collaborator, and advisor to break groups out of status quo and tear down barriers to performance. Uniquely adaptable perspective built from trusted international partnerships spanning Financial Services, Technology, Retail and CPG, Life Sciences, and Entertainment. Passionate about developing teams and next generation leaders, mirroring own thirst for continuous personal and professional growth.

EDUCATION

UNIVERSITY OF NORTH CAROLINA, KENAN-FLAGLER BUSINESS SCHOOL

MBA, Operations Management + Corporate Finance

- Top 10 US-ranked MBA programme
- UNC's Kenan-Flagler Merit Fellowship – Full tuition and fees

GEORGIA INSTITUTE OF TECHNOLOGY

BS, Molecular Biology + Cognitive Psychology

- Biology and Chemistry Honor Societies

MBTI: INTJ

"The Architect"

HBDI:

"Bullseye"

EXPERIENCE

NORTH HIGHLAND UK - London, UK (2022 - 2023)

Global Industry Lead, Associate Vice President

- Senior consulting executive responsible for portfolio strategy definition and execution against a £44M book of clients, including GTM planning, pipeline development, client relationship management, delivery quality assurance, risk management, and team development.
- Continuously identified, assessed, prioritised and monitored delivery across accounts, programmes and projects underway. Adjusted portfolio components and/or accounts to optimise performance against fluctuating market, budget and firm needs.
- Maintained simultaneous on-the-ground delivery roles acting as advisor to and manager of client key strategic programmes and initiatives.

Example Client Projects Led or Delivered:

- Collected and analysed customer and employee data to guide global pharma SLT towards **data-driven future state tech enablement** Vision. Introduced innovative thinking and industry trends and leveraged best in class planning techniques to align cross functional leadership team on impact-driven go-forward plan. Implemented Transformation Value Office including ongoing business case assessments and delivery governance routines with supporting change management plans.

Other Relevant Leadership Roles:

- "Academy" Exec Sponsor – responsible for recruitment planning and mentorship of firm's junior employees
- Women in NH (WIN) Steering Committee – elected leader of representative group to explore, prioritise and solution gender-associated issues across firm

CERTIFICATIONS

- Advanced Microsoft Product Suite
 - Lean / Six Sigma Green Belt
 - UK Mental Health First Aider
-

ABOUT ME

- Relocated (with beloved Golden Retriever) from US to UK in 2022
 - Local Ambassador - StandUp2Cancer and Joyful Heart Foundation
 - Expanding on basic understanding of conversational Spanish
 - Sustained employment through college to cover tuition and living expenses
 - Interests include music, cooking and wine, DIY home renovations and travel
-

REFERENCES

Anne Game

*Managing Director
North Highland
+1 (404) 316-1714*

Dan Tai

*Former Client
Director
CONA Services
+1 (404) 357-8248*

Duane Kambies

*(Personal)
VP, Enterprise Business
Intelligence
Comcast
+1 (678) 644-3929*

NORTH HIGHLAND US – Atlanta, GA, USA (2013 – 2022)

Associate Vice President, Client Exec – *Three Promotions*

- Acted as senior Executive on multi-million-dollar Retail and CPG accounts. Leveraged market and business insights to define growth strategies, target business investments, deepen and expand breadth of client relationships, construct and oversee account budgets, facilitate employee oversight and coaching, and conduct in-flight project advisory and quality assurance.
- Drove architecting and successful delivery of complex client programmes in expertise areas: Large Scale Business Transformation, Continuous Improvement / Process Engineering (Lean/Six Sigma), Experience Design, Operating Model Design, Programme and Portfolio Management.

Example Client Projects Led or Delivered:

- Advised global beverage corporation on **operating model transformation and digital enablement roadmap** following refranchising of its domestic operations. Facilitated executive leadership across multiple client functional areas and independent bottler franchises to align on and prioritise highest return investments for the shared pursuit. Leveraged market research and ROI forecasting data to guide key stakeholders through creation of an impact driven multi-year initiative roadmap. Devised, instituted and led ongoing governance structures and routines, supporting technology and data reporting, and adoption activities to promote successful roll out.
- Led **customer experience blueprinting and service design** for national home improvement retailer to uncover strategic improvement opportunities for engagement. Identified and prioritised key targets across Experience, Efficiency, and Innovation buckets with future state operating impacts translated into novel business readiness requirements supported by any IT investment recommendations and business case. Acted as **overall Programme Manager and governance lead** to ensure on-time and in-budget delivery.

MCCOLL PARTNERS – Charlotte, NC, USA (Summer 2012)

Mergers & Acquisitions, Summer Associate

- Completed necessary client due diligence and industry financial research to determine suitable metrics for positioning and valuing client companies or identifying potential industry targets and acquirers.

EMORY SCHOOL OF MEDICINE – Atlanta, GA, USA (2008 – 2011)

Virology Research Specialist / Business Lead

- Conducted strategic market analysis to uncover untapped high growth market opportunity; subsequently restructured production protocol to triple product output and double menu of available services.
-